

# **ANNIE FENG HIGHLIGHTS**

## **Speaker key**

AF                      Annie Feng

AF      I helped them with the culture, with the performance culture and we did a lot of work in terms of organising the first ever 1,000 CD sales, field sales representative conference. So, like, this is the first time they ever got together, to understand the vision for the customer development team, so I think that's something I'm very, very proud, because from then on, people have a very clear objective in the next three years, what I need to achieve, and also help them to build the talent pipeline, so even after eleven months, I left the Unilever China, all the people they promote in the last ten months still base on the pipeline we built together, as a team, so I feel very proud.