

“I came in as a Marketing Trainee and I’ve been on brands in marketing ever since. Initially I did a very small brand called Planta that we eventually sold out. While I was working on Planta, it was brought into the mother brand of Dalda and I worked on it for about a good three and half or four year. When the company was on the verge of selling out Dalda, they put me on a skin cream brand which is called Fair and Lovely. Whilst managing Fair and Lovely I became the Senior Brand Manager and there, I progressed to become the Marketing Manager.”